Celebrating all that is remarkable in the global logistics, trucking, materials handling and transportation industries, every issue of Transportation & Logistics International features some of the world’s finest businesses.

Now incorporating both Land, Sea & Air and Railway Strategies, the magazine is able to draw upon the history and heritage of these well-established and respected trade publications, and benefit from their reputations and standing in the industry.

Through articles, case studies, news and specific features on industry leading companies, Transportation & Logistics International covers the crucial issues that face senior management across the entire spectrum of the transportation market.

It addresses the challenges that are relevant to a variety of sectors, such as Logistics & Materials Handling, Maritime Freight, Road Haulage & Trucking, Railways, Ports, Fleet Management, Warehousing & Storage, Public Transport, Air Cargo and Airports.

www.tlimagazine.com
Anyone involved in the entire supply chain has to keep up-to-date with a broad range of industry issues. TLI provides a convenient resource for readers that covers all aspects of the transportation & logistics markets, via land, sea and air.

The content covers a wide variety of topics, such as:

**FRIGHT MOVEMENT**
- International Distribution
- Land, Sea & Air Freight
- Land-based Transport & Haulage
- Shipping & Ports
- Rail Freight

**PEOPLE MOVEMENT**
- Air Travel & Airport Operations
- Cruise, Ferry & Maritime Leisure
- Public Transportation
- Rail Travel

**HANDLING**
- Warehouse & Storage Solutions
- Materials Handling & Lifting Solutions
- Packaging, Pallets & Containers
- Customs, Clearance Processes & Accreditation

**FLEET MANAGEMENT**
- Planes, Ships, Road & Rail
- Tracking technologies
- Truck safety
- Driver technology

**INDUSTRY ISSUES & TOPICAL NEWS**
- Sustainability
- Technology advancements
- IT, RFID, VR, PDA and Real-Time Tracking
- Emissions Control & Technologies

**EXHIBITIONS**
The magazine also covers the significant exhibitions and conferences in the transportation and logistics sectors, highlighting emerging technology and the most recent discussions and conclusions drawn from these very important events.

Who reads TLI?
With 197,000 readers the magazine goes out across North America, Great Britain, Europe and the rest of the world.

Targeting senior directors and management, Transportation & Logistics International identifies those organizations that are critical to the transportation and logistics industries, and who share stories and ideas and that want to highlight successes, new technology and innovation.

**WHY ADVERTISE IN TLI?**
- Get your company’s products and services into the hands of 197,000 readers with real and genuine purchasing and specifying power: the senior executives who are controlling and managing the most significant transportation and logistics companies.
- Our research team only targets CEOs, Presidents, Managing Directors, Purchasing Directors, Procurement Directors, and Owners. Although marketing/communications and some technical professionals may come to view the publication, it primarily serves senior level officials.
- Maximize your marketing messages by utilizing multiple avenues of approach – digital magazines, hard copy print magazines, a fully comprehensive website and social media platforms. Companies appearing in TLI get their stories straight into the hands of 197,000 readers, and also reach a global audience online.
- Increase your brand visibility and share your success stories – and then use the resulting story in your own marketing collateral and promotional materials.
- Deepen your relationship with your biggest customers and share the skills and services of your main suppliers.
- Promote your presence at important exhibitions and highlight the new and exciting launches that visitors can expect to see on your stand.
- Appear in the pages of a B2B magazine with a real heritage and pedigree in the industry – alongside your peers and those you aspire to work with in the future.
Every edition is comprised of individual company profiles pertaining to the transportation, logistics, warehousing, and supply-chain management space. This is the bulk of the publication makeup. Advertorials, paid content, and industry case studies/independent contributions round out the rest.

The magazine appears in three versions - in digital format which is emailed to subscribers, a comprehensive website and hard copy print that is dispatched by post. Readers then have the option to keep it on their desk, carry it in a briefcase, or access it by any smart device.

**READERSHIP BREAKDOWN**

<table>
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<tr>
<th>JOB TITLE</th>
<th>30% CEO, President, Owner, Managing Director, General Manager; Executive Director</th>
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<tr>
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<td>11% CCO, VP Operations, Operations Director, Operations Manager</td>
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<tr>
<td></td>
<td>25% Fleet director/Logistics Manager, Warehouse Manager, Terminal Manager, Zone Manager</td>
</tr>
<tr>
<td></td>
<td>3% CFO, Financial Principal</td>
</tr>
<tr>
<td></td>
<td>8% VP, Purchasing, Corporate Buyer, Sourcing Manager, Supply Chain Manager</td>
</tr>
<tr>
<td></td>
<td>4% VP, Sales, VP Business Development</td>
</tr>
<tr>
<td></td>
<td>19% VP, Transportation, VP Logistics, VP Warehousing</td>
</tr>
</tbody>
</table>

**COMPANY REVENUE**

| EMPLOYER SIZE | 16% | 100-499 |
|               | 49% | 500-999 |
|               | 48% | 1,000-9,999 |
|               | 2% | 10,000+ |
|               | 3% | Less than 100 |

**READERSHIP**

| Total readership | 197,000 |
| Global reach: |  |
| North America | 66.5% |
| UK | 85% |
| Europe | 66.7% |
| Middle East | 96.4% |
| Asia | 96.4% |

**EXECUTIVE OVERVIEW**

- 65% have purchasing or procurement power
- 85% are key business decision makers and influencers
- 76% are in senior management positions
- 60% are integral to investment opportunities

**FORWARD FEATURES 2020**

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A bespoke Exclusive Feature in TLI is a brilliant way to increase your industry presence and highlight your products and services to a new audience.

Published in both the print and digital magazines, an Exclusive Feature is tailored to your company – written by one of our editors. The content is driven by you based around an in-depth interview. To highlight our products or service, Exclusive Features can also be used to drug important ancillary company history, new developments, investments, M&A, recruitment drives, and any other area of importance – the content is driven by what you would like to promote.

Custom articles can be two, four, six or more pages long and feature no-minimum comments in interviews. All options have your own ad in the header. Cover images and text are negotiable.

Brochures

Transforming your Exclusive Feature into a stand-alone printed brochure creates a very cost-effective and useful marketing tool for your sales team ideal to send to clients who are looking for more information on your company, or to use as marketing collateral at exhibitions.

The printed brochures will include the front cover of the magazine in which your Exclusive Feature appeared and your choice of back cover. Brochures create a very positive opportunity to gain a powerful marketing tool and elevate your profile in the market.

Printed brochure, digital flip book, high/low resolution PDF

Your Exclusive Feature will be launched in the digital and printed version of TLI magazine, but further value is added through the creation of printed hard-copy brochures and digital flip books (provided as a link for you to share). You also have the option to email PDF as well as be uploaded to your own website and can be viewed on almost any platform.

Digital flip books

Created for you by our in-house team, the Digital Flip Book is a quick-click version of your Exclusive Feature and can be placed on your website or emailed to new clients for unlimited use.

PDF

A complete reproduction of your Exclusive Feature, provided in well-established file formats, High and Low resolution PDF can contain easy shared attachments, as well as being uploaded to your own website and can be viewed on almost any platform.

Website

Your Exclusive Feature will be automatically included on the TLI website.

You can also create your own ‘As Featured In’ link on your website that connects directly to the story, making it easier for you to share the story online and reach customers across the globe via online search and advertising opportunities.

E-Blasts

Live content is negotiable. Multiple image locations to use and a maximum of 800 words. Live E-Blasts can be written, alongside other non-email differentiators – cross headings, bullet points and pull-quotes can be all created.

E-Blasts are sent to the complete digital readership database.
Appearing in Transportation & Logistics International not only puts your story into the hands of 197,000 readers but also makes it available to a global audience online.

The lists below are just a selection of the market leaders that have benefitted from appearing in the pages of our publications; using the platform to share their stories of remarkable innovation, impressive development and solid growth.

For further information contact:
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sales@schofieldpublishing.com
studio@schofieldpublishing.com

Are you interested in becoming part of Transportation & Logistics International?
If you would like to be profiled in our magazine, please call 011 44 312 854 0123 or email pmonument@schofieldpublishing.com

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CONTRACT ADVERTISERS: If an Advertiser cancels the balance of a contract (excluding covers or single insertion orders, company profile advertisers are non-cancellable) appropriate rate.

The Advertiser warrants that the information provided by him to the Publisher for the purpose of preparing or publishing any advertisement of or relating to the Advertiser’s trade or business is true and accurate.

Failure to timely submit copy to the Publisher shall not relieve the Advertiser from liability for the cost of the advertisement.

Time shall be of the essence in respect of all obligations undertaken by the Advertiser in any contract made with the Publisher.

The Publisher reserves the right to use alternative material within the space booked by the Client, if no material is supplied by the Client which would meet the relevant publishing deadline. The Client will still be liable for the full invoice amount charged against the booked space.

Copy must be supplied without application from the Publisher. All copy MUST be received by the stated dates. In the event of non-receipt of copy, the Publisher reserves the right to either repeat existing copy held or to obtain the necessary materials at the appropriate rate.

Files must be supplied to the Publisher’s technical specification. Files must be supplied digitally via email or online transfer sites, in the requested format.

The Publisher will not accept responsibility for consequential loss due to the rejection of material as unsuitable, the late submission of copy, or the failure to publish as a result of circumstances beyond the Publisher’s control.

The Advertiser’s property, artwork and other materials are held at the Advertiser’s risk and should be insured by the Advertiser against fire or any other damage and whilst in transit.

Zero agency discount will be paid unless stipulated in the Advertising order.

The rate card, together with these Terms and Conditions, constitutes all the terms of the contract and no agent or other representative of the company has the right to vary the terms, in any way.

Payment terms are strictly upon the publication [digital] date and receipt of invoice. Advertisers who fail to pay within the agreed terms will be subject to a surcharge of 4% base for each full month overdue. A [digital] voucher copy or in the case of inserts a Certification of Circulation will be provided instead at full price. Errors within the text provided are solely the responsibility of the Advertiser. The Publisher retains the right to amend the text to fit house style. Cancellations in any way related to this free of charge tool will not be accepted.

Statute be excluded, all conditions and warranties or representations expressed or implied by statute or otherwise in relation to the service provided by the Publisher to the Advertiser are hereby excluded.

The liability of the Publisher in respect of any breach of the obligations pursuant to a contract made with the Publisher shall be no greater or less than the liability of Schofield Publishing Ltd (“the Publisher”) to the Advertiser.

The Publisher will return copy and artwork upon application, but reserves the right after six months from the date of receipt to destroy or dispose of any copy materials, providing the Advertiser or his agent has not given written instructions to the contrary.

TERMS AND CONDITIONS